



# SENIOR EXECUTIVE FELLOWS

Presentation to Veterans Affairs  
January 15, 2015



Horace Ling – Program Director



**HARVARD** Kennedy School

*Executive Education*

**YOU'RE HERE TO MAKE A DIFFERENCE.**

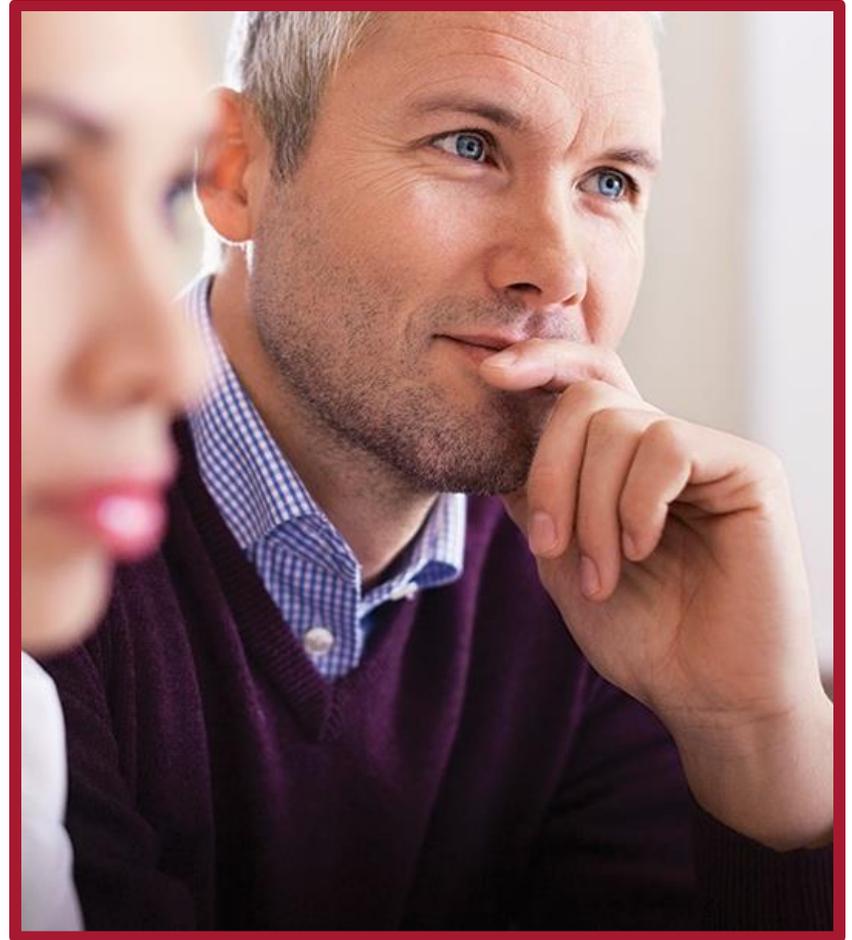
# WHAT WE WILL COVER TODAY



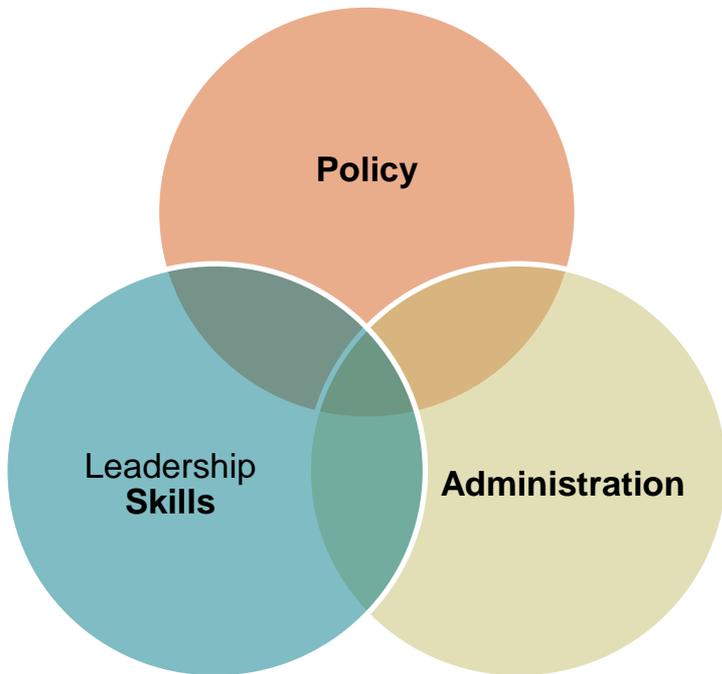
- Overview of HKS & Executive Education
- SEF Schedule and Curriculum
- Faculty
- Participants
- Logistics
- HKS Benefits Post-Program
- Your Questions!

# HARVARD KENNEDY SCHOOL: MISSION

To train enlightened public leaders and to generate the ideas that provide the answers to our most challenging public problems.



# HKS EXECUTIVE EDUCATION: RANGE OF TOPICS



**Public-Private Partnerships**

**Managing Risk**

Cross-Sector  
Collaboration

Adaptive  
Leadership  
Economic  
Development

Decision  
Science  
Negotiation

Performance Management  
& Measurement  
Innovation in Governance  
& Development

**Most Comprehensive Range of Programs in Public Leadership**

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Sunday, October 12	Monday, October 13	Tuesday, October 14	Wednesday, October 15	Thursday, October 16	Friday, October 17	Saturday, October 18
	7:00 - 8:00 AM <b>Catered Breakfast</b> <i>Nye BC</i>	7:00 - 8:00 AM <b>Breakfast</b> <i>Forum Café</i>	7:00 - 8:00 AM <b>Breakfast</b> <i>Forum Café</i>	7:00 - 8:00 AM <b>Breakfast</b> <i>Forum Café</i>	7:00 - 8:00 AM <b>Breakfast</b> <i>Forum Café</i>	7:00 - 8:00 AM <b>Breakfast</b> <i>Forum Café</i>
	8:00 - 9:00 AM <b>Study Groups</b>	8:00 - 9:00 AM <b>Study Groups</b>	8:00 - 9:00 AM <b>Study Groups</b>	8:00 - 9:00 AM <b>Study Groups</b>	8:00 - 9:00 AM <b>Study Groups</b>	
	<b>9:00 - 9:10 AM: MORNING CHECK IN</b>					
	9:10 - 10:40 AM <b>Job Corps</b> <i>Dan Fenn</i> 2	9:10 - 10:40 AM <b>A Change of Management</b> <i>Dan Fenn</i> 6	9:10 - 10:40 AM <b>Risk Control Functions of Government I</b> <i>Malcolm Sparrow</i> 9	9:10 - 10:40 AM <b>Risk Control Functions of Government III</b> <i>Malcolm Sparrow</i> 13	9:10 - 10:40 AM <b>Everest I</b> <i>Francesca Gino</i> 16	
	10:40 - 11:00 AM <b>Break</b>	10:40 - 11:00 AM <b>Break</b>	10:40 - 11:00 AM <b>Break</b>	10:40 - 11:00 AM <b>Break</b>	10:40 - 11:00 AM <b>Break</b>	
11:00 AM - 2:00 PM <b>Registration at Soldiers Field Park Apartments</b>	11:00 AM - 12:30 PM <b>TBD</b> <i>Steve Kelman</i> 3	11:00 AM - 12:30 PM <b>Data &amp; Inference II</b> <i>Ron Ferguson</i> 7	11:00 AM - 12:30 PM <b>Risk Control Functions of Government II</b> <i>Malcolm Sparrow</i> 10	11:00 AM - 12:30 PM <b>Risk Control Functions of Government IV</b> <i>Malcolm Sparrow</i> 14	11:00 AM - 12:30 PM <b>Everest II</b> <i>Francesca Gino</i> 17	
2:15 PM: Walk to HKS (Casual Attire)	12:30 - 2:00 PM <b>Lunch</b>	12:30 - 2:00 PM <b>Lunch</b>	12:30 - 2:00 PM <b>Lunch</b>	12:30 - 2:00 PM <b>Lunch and a Movie</b> "Mind Over Money"	12:30 - 2:00 PM <b>Lunch</b>	<b>FREE FOR WEEKEND</b>
Refreshments	<i>Nye BC</i>	<i>Nye BC</i>	<i>Nye BC</i>	<i>Malkin Penthouse</i>	<i>Nye BC</i>	
2:30 - 4:00 PM <b>Orientation &amp; Introductions</b> <i>Pete Zimmerman</i>	2:00 - 3:30 PM <b>Data &amp; Inference I</b> <i>Ron Ferguson</i> 4	2:00 - 3:30 PM <b>Decision Science I</b> <i>Jenn Lerner</i> 8	2:00 - 3:30 PM <b>Authentic Leadership I</b> Who Are You? <i>Dana Born</i> 11	2:00 - 3:30 PM <b>Decision Science II</b> <i>Jenn Lerner</i> 15	2:00 - 3:30 PM <b>Authentic Leadership II</b> Where Are You Headed? <i>Dana Born</i> 18	
4:00 - 4:30 PM <b>Break</b>	3:30 - 3:50 PM <b>Break</b>	<b>FREE TIME</b>	3:30 - 3:50 PM <b>Break</b>	<b>FREE TIME</b>	<b>FREE FOR WEEKEND</b>	
4:30 - 6:00 PM <b>Carson National Forest Strategy, Leadership &amp; Change</b> <i>Pete Zimmerman</i> 1	3:50 - 5:20 PM <b>Course Overview</b> <i>Pete Zimmerman</i> 5		3:50 - 5:20 PM <b>Political Mapping</b> <i>Dan Fenn</i> 12			
6:00 - 7:30 PM <b>Reception &amp; Opening Dinner</b> <i>Nye BC</i>	6:00 - 7:30 PM <b>Dinner with Your Group</b> <i>Nye BC</i>	<b>Dinner on Your Crimson Cash Card</b>	6:00 - 7:30 PM <b>Dinner</b> *Special Dinner Guest* <i>Nye BC</i>	<b>Dinner on Your Crimson Cash Card</b>		

Week 1

\*All classes held in Wiener Auditorium

# EDUCATIONAL EXPERIENCE: INSIDE THE CLASSROOM



- Case Study Method
- Highly Interactive
- Varied Learning Tools
  - Discussion Groups
    - E.g. Leadership Challenges
  - Experiential Exercises
    - E.g. Simulations
- Guest Speakers

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- COMTAX Schedule and Curriculum
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# FACULTY

- **Pete Zimmerman**  
Faculty Chair



- **Dan Fenn**



- **Steve Kelman**



- **Ron Ferguson**



- **Jen Lerner**



- **Malcolm Sparrow**



- **Dana Born**



- **Francesca Gino**



- **Gary Orren**



- **Arn Howitt**



- **Roger Porter**



- **Kessely Hong**



- **Frank Hartmann**



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# EDUCATIONAL EXPERIENCE

## PARTICIPANTS: DIVERSE SECTORS, LEVELS



### 3,000 Exec Ed participants per year

- Leaders and decision-makers
- Various ranges of experience and responsibility
- Elected, appointed, and career officials
- Public, nonprofit, military, and business organizations
- 146 countries were represented last year (10+/-in SEF)

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# EDUCATIONAL EXPERIENCE: BEYOND THE CLASSROOM

- Meals- All but 5 weekend days and 4 dinners on week days.
- Harvard Kennedy School Community
  - John F Kennedy Jr Forum
    - September 2014 Speakers included: President of Philippines, Ghana
- Harvard Square
  - restaurants/bars/shopping
- Head of the Charles October
- Harvard Athletics, Museums, Libraries, Brown bag Talks



# LOGISTICS – MAKING IT EASY TO FOCUS

- Dress
  - Classes - Business casual
  - Special Events
- Free evenings
- Special needs or requests
- Gym membership
- Transportation
- Weather



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# WHAT YOU LEAVE WITH

- Life-Long Connections with classmates, Faculty and the HKS Community
- Certificate of Completion for Professional Development
- Monthly electronic newsletter
- Invitations to come to Harvard Kennedy School alumni events, faculty presentations or other networking activities in your area



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**HARVARD Kennedy School**

*Executive Education*

**EXED.HKS.HARVARD.EDU**

Executive Education

John F. Kennedy School of Government

Harvard University

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